

REMARKS

Presently, claims 1-126 are pending in the application. The Examiner has required a restriction between the claims Group I (claims 1-85), drawn to a method of generating an interaction profile; Group II (claims 86-106), drawn to a method for identifying which subscriber is interacting with a television; and Group III (claims 107-126), drawn to a method for determining traits associated with an entity interacting with a television. The Examiner contends that the inventions of Groups I, II and III are distinct from each other since they are related as separately useable subcombinations disclosed as useable together in a single combination.

PROVISIONAL ELECTION

Applicants elect Group I (claims 1-85) for initial prosecution in this application, without traverse.

Examination and an early Notice of Allowance of at least these claims are respectfully requested.

Respectfully submitted,

Date: 1/26/06

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